

CHANGING LIVES THROUGH LIFE-CHANGING EVENTS

LONDON TO AMSTERDAM CYCLE 2020



SKYLINE
• E V E N T S •

START YOUR ADVENTURE HERE...

Dear Adventurer,

Thank you for taking a peek into the world of Skyline's events!

We welcome you to join us on the iconic London to Amsterdam Cycle. This ride will have you weaving through picturesque English countryside, through northern France to beautiful Bruges before finishing in the vibrant city of Amsterdam – every cyclist's dream destination! Whether you are an experienced rider looking to put in some mileage or a complete beginner on your first ever multi-day ride, you will find other cyclists at your level, make friends for life and go on an incredible adventure which will stay with you forever.

We look forward to welcoming you on the challenge of a lifetime!

Siobhan & Dominic



Siobhan Dillon
Co-Founder

Completed challenges include trekking the Great Wall of China, the Peru Trek, the Petra Trek, taking on the London to Paris Cycle and the London to Brighton Cycle (to name a few!)



Dominic Carolan
Co-Founder

Took on the Three Peaks Challenge, London to Amsterdam Cycle, Paris to Geneva Cycle, Vietnam Cycle, North and South Downs way and many more!



ABOUT THE CHALLENGE...

Dates

10th – 14th June 2020

No. of days

5 days (4 days cycling)

Registration Fee

Secure your place on this challenge with a registration fee of £125.⁽¹⁾

Funding options

Charity Fundraiser: Pledge to raise a minimum sponsorship amount of £1,700.⁽²⁾

or

Self-funder: Choose to pay the tour costs of £850 yourself.⁽³⁾

Reserve your space on the cycle at www.skylineevents.co.uk.

Notes:

1. The registration fee is non-refundable. 2. All fundraising incurs costs. The tour costs are 50% of the minimum sponsorship level. The first 80% of this minimum sponsorship is due 12 weeks before the event. 3. Those who self-fund their place will receive an invoice for the tour costs 14 weeks before the event.

Skyline Events and the charity act as agents for Skyline Tour Operations Ltd. (ATOL protected 10069)



TOM'S GUIDE TO LONDON TO AMSTERDAM

Our European Cycles Operations Manager, Tom, is a keen cyclist and he simply couldn't say no to the challenge of cycling to Amsterdam - every cyclist's dream destination! Here he shares his tips...

"What better way to get to Amsterdam than pedalling the miles yourself! This cycle takes us through four countries as we make our way across the Kent Downs, past the battlefields of northern France, along the Belgium coast before greeting the canals of The Netherlands and arriving at our finish line in Amsterdam."

Tom's Top Tips

Like any challenge, this cycle will take you out of your comfort zone but is sure to be an experience you never forget.

🚴 Take the training seriously but you don't have to go overboard. These trips are designed to be a challenge but also enjoyable. Tick off the longest day in terms of distance at least once before you go and make sure you practice cycling on back to back days. The better prepared you are, the more you will enjoy the trip.

🚴 Make sure you enjoy the ride at your own speed - this isn't a race! Take in all of the beautiful scenery and don't rush your journey, you'll meet cyclists of all abilities along the way!

🚴 I'd definitely recommend investing in some padded shorts (you'll thank me on those longer cycling days!) and it goes without saying that a good bike will make your challenge much more enjoyable - make sure you get plenty of training on the bike you'll be riding to Amsterdam on!



Support

From the moment you sign up, to the trip itself, we'll be with you every step of the way.

You'll have your own dedicated Event Coordinator in the office who will be on hand to help with anything from training tips to discussing fundraising ideas and what to pack. On the challenge itself you'll be supported by our team of Skyline crew, including a mechanic, who will work tirelessly to get everyone safely and happily to the finish line!

Exploring Amsterdam

We provide your return Eurostar journey and bike transport back to London St Pancras on Day 5 but you may be interested in exploring more of this wonderful city, be it visiting the Rijksmuseum, strolling through the Vondelpark or soaking in the atmosphere along the city's canals.

If you stay on in Amsterdam after the end of the cycle you'll need to arrange your own return transport for you and your bike.

Interested?

Head to www.skylineevents.co.uk or call us on 0207 424 5511 to book your place today!





ITINERARY

Day 1 London to Calais

Our challenge begins bright and early from Crystal Palace heading south towards the coast. Our route winds through the beautiful Kent countryside before we reach the famous white cliffs of Dover. From here we catch the ferry to Calais for our first overnight stop.

Approx. 95 miles cycling

Day 2 Calais to Bruges

After a hearty French breakfast we head out for a slightly easier day on two wheels! The relatively flat route follows the coast through the Belgian border along tree-lined country lanes and picturesque canals before turning inland toward our evening's accommodation in beautiful Bruges – this fairy-tale town is filled with pretty cobbled streets and medieval buildings, a picture-perfect end to day two!

Approx. 80 miles cycling

Day 3 Bruges to Breda

Today we will be tackling our longest ride of the trip so will begin with an early start! The Dutch landscape will provide us with a smoother ride as we pedal away from Bruges and wind our way down through charming countryside towards Breda.

Approx. 95 miles cycling

Day 4 Breda to Amsterdam

We have a long ride ahead for our last day in the saddle but we will be taking on a flatter route passing the canals, blossoming tulips and windmills synonymous with the Netherlands, which lead us towards the bright lights of Amsterdam where cycling is the way of life! This wonderful city is a hub of art, history, hidden gems and stunning sites – what a finish line!

Approx. 90 miles cycling

Day 5 Amsterdam to London

Today you are free to explore the wonders of Amsterdam, with your chance to take in the culture and enjoy all the city has to offer, be it taking in a museum or enjoying a well-earned drink in the sun!

You will then catch a coach to Brussels before transferring to the Eurostar to continue to London.

Due to the nature of the challenge, this complex itinerary is subject to change.



KEY FACTS

What's Included?

Accommodation, travel by ferry, coach and Eurostar, all meals during cycling days, water, refreshments, guides, mechanics and medical support.⁽¹⁾

Accommodation

2 – 3* hotels throughout the cycle.

Climate

It can reach up to 30°C during the day with plenty of sunshine and blue skies, but do be prepared for cooler temperatures and showers.

Meals

Breakfast, lunch and dinner will be provided throughout the trip along with morning and afternoon rest stops. Most dietary requirements can be catered for, please advise upon booking.

Packing

We'll provide you with a kit list tailored to this challenge when you book; a cycle helmet is compulsory. Whilst on the cycle your main bag will be transported for you so all you need to carry is your day pack with your essential items. We strongly recommend that you use your own bike for both your training and the cycle itself.

FUNDING YOUR CHALLENGE...



FUNDRAISE

You can choose to raise the full amount of sponsorship to ensure your event costs and minimum amount to your charity are all covered! This way, you don't have to pay a thing towards your challenge and your charity receives a huge amount of much-needed funds! Both Skyline and your charity will be on hand with fundraising tips and advice to get you started.



SELF-FUND

You can pay your own event costs – this way every penny you raise will go to your chosen cause! We recognise that a huge part of the challenge can be the fundraising element so with this option you are able to pay for your own place and then raise the remaining amount for charity.



PART-PAY

With this option you are able to pay a portion of your event costs (whatever you can manage) and then raise the rest. This just means that you can do a little less fundraising and can make a contribution to your challenge yourself.

Notes:

1. All participants are responsible for their own passports and any necessary visas. The tour costs do not include travel insurance which is compulsory. Dinner on the ferry on day 1 and lunch on day 5 are not included.

FUNDRAISING

Fundraising is certainly achievable if you put your mind to it and needn't be daunting - the important thing is to let everyone know about the great cause you are fundraising for and to enjoy yourself! With a bit of creativity, energy and determination you will easily be able to reach your fundraising target. Here are some ideas to start you off and we're more than happy to help with any questions you may have!

Begin by setting up an online donation page and ask everyone you know to donate – the more people you ask, the more you will raise!

Host a dinner night/coffee morning and charge guests for a delicious home cooked meal or tea and cake.

Put on the ultimate fundraising spectacular and host a charity ball!

Host your own pub quiz or bingo night.

Dig out your unwanted treasures and organise a car boot or jumble sale.

Organise a games night and invite friends over, charging for an evening of fun and games!

Leave collection boxes in your local pub or shop or organise a bag pack at your local supermarket.

Your charity will be on hand to provide you with a fundraising pack and plenty of useful hints and tips to help you hit your target!

PREPARATION

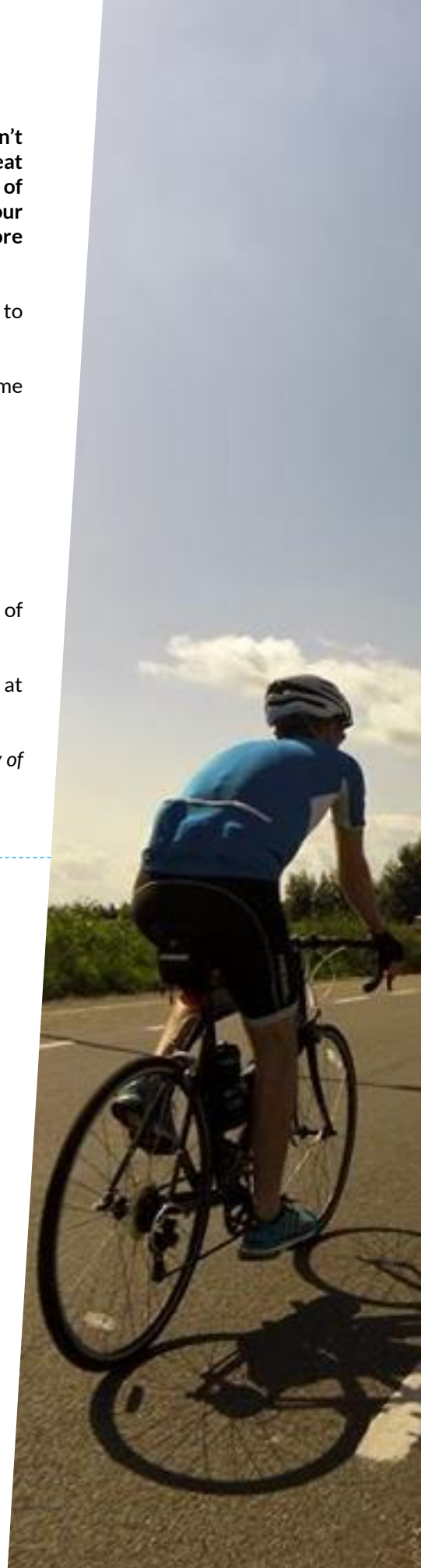
All of our challenges are graded from Moderate (1) to Extreme (5) and the London to Amsterdam Cycle is graded Challenging (2).

It's a tougher event which is suitable for all abilities and for those after a new adventure! This cycle requires plenty of training as you will be physically tested.

This training is essential to prepare yourself for the challenge and you can find a full training guide on your Participant Page upon booking on to the ride.

We will provide you with a full kit list tailored to your cycle once you have signed up so that you will be fully prepared before you go! It's important to purchase good quality kit and equipment that suits you - never underestimate the importance of a good bike! You should train on the bike you will be riding on the challenge and get out on consecutive days so you know you will be comfortable taking on long distances and that you have an enjoyable ride!

We have teamed up with CycleSurgery to offer our Skyline participants a special 15% discount in recognition of your continued support so do utilise this when purchasing your equipment for the challenge! (Further info provided upon booking.)





ABOUT SKYLINE

Skyline are celebrating turning 27! Over the past three decades we're proud to have been at the forefront of building a charity challenges industry where anybody can take on a challenge of their choice and raise funds for a cause that is close to their heart.

Whether it's a 5km run dressed as your favourite Superhero, a daring Skydive from 12,000 feet, cycling the 300 miles from London to Paris, or trekking the highest mountain in Africa, we welcome you to explore the world with us whilst at the same time exploring your own limits and hopefully exceeding them!

Founded in 1992 we now have over 25 years experience and work with over 5,000 charity clients, arranging events for hundreds of thousands of valued fundraising participants who collectively raise in excess of £10M per year for our benefiting charities and we are excited to have you join us to grow that total even further!

SKYLINE
♦ E V E N T S ♦



CHOOSE YOUR CHARITY

We work with hundreds of incredible UK charities and you can take part in our cycle for the cause of your choice, be it one of the charities listed below or another of your choosing!
Once booked onto your challenge both we and the charity will be in touch with all the information you need to proceed with your fundraising!